

62.13

NOVEMBER 20, 1953

SPRING **Woodruff** 1954
SEEDS

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U. S. Department of Agriculture

Wholesale Price List FOR *Adapted* LAWN SEED MIXTURES



NEW MEMBERS OF THE WOODRUFF LINE

F. H. WOODRUFF & SONS, INC.

MILFORD, CONNECTICUT

Branches. BELLEROSE, L. I., N. Y. - ATLANTA, GA. - TOLEDO, OHIO - SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS - SALISBURY, MD.
Phones: Milford 2-1661 or Bellerose, N. Y. Floral Park 4-4422

WOODRUFF *Adapted* LAWN SEED

GOLD SEAL MIXTURES



Produce the Nation's Finest Lawns
Contain:

- 1. Over 75% Turf-Forming Grasses
- 2. Over 97% Pure Seed.
- 3. Over 80% Average Germination.
- 4. Less than 0.3% Weed Content.
- 5. NO NOXIOUS WEEDS.

| BRAND | DESCRIPTION | 50 lb. Bags | 25 lb. Bags | 5 lb. Cartons | 3 lb. Cartons | 1 lb. Cartons |
|----------------------------|--|---|-------------|---------------|---------------|---------------|
| PRICES ARE PER 100 POUNDS | | | | | | |
| TURF-MAKER No. 1 | | TEMPORARILY DISCONTINUED DUE TO ACUTE BLUEGRASS SHORTAGE | | | | |
| TURF-MAKER No. 38 | Contains: Certified Colonial Bent, Red Fescue, Extra Heavy Kentucky Bluegrass and Rough Bluegrass. | \$120.00 | 122.00 | 124.00 | 126.00 | 128.00 |
| TURF-MAKER FOR SHADE | Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Fancy Redtop. | \$120.00 | 122.00 | 124.00 | 126.00 | 128.00 |
| TURF-MAKER For Light Soils | Contains: Certified Colonial Bent, Red Fescue and Fancy Redtop. | \$120.00 | 122.00 | 124.00 | 126.00 | 128.00 |

THIS CANCELS ALL PREVIOUS QUOTATIONS.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE
Special Discounts, Terms and Conditions.
(IMPORTANT — please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. — and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.
TERMS - 2% ten days, Net 30 days, E. O. M. to firms of approved credit.
SHIPPING QUANTITIES — 1 lb. Cartons, 25 per case; 3 lb. Cartons, 16 per case; 5 lb. Cartons, 10 per case; 25 lb. Bags, 2 per bale.
FOR BROKEN LOTS — Add 1c per pound. NOVEMBER 20, 1953

NEW ITEM! WHITE CLOVER for LAWNS

Now Packaged in Attractive Cartons

| | | |
|----------------------|----------|--------|
| WHITE DUTCH CLOVER | | |
| | 1/2 lb. | 1 lb. |
| WHOLESALE (per unit) | .42 1/2c | .80c |
| RETAIL (per unit) | .75c | \$1.45 |

| | | |
|----------------------|---------|--------|
| N. Z. WHITE CLOVER | | |
| | 1/2 lb. | 1 lb. |
| WHOLESALE (per unit) | .46 | .87 |
| RETAIL (per unit) | .85 | \$1.65 |

PACKED ONLY 24 1/2's or 12 1's Per Case.
Subject to Terms Listed Below.



WOODCO BRAND BIRD FOOD

\$11.00 per 100 lbs.
50c per hd. less if
ordered in 500 lb. lots.

Prepaid delivery on
200 lbs. or over

ATTRACTIVE BAGS,
COLORFUL POSTER FREE
WITH EVERY SHIPMENT.

RED SEAL MIXTURES



Produce the Best Lawns Possible
FOR SEED DOLLARS SPENT

Contain:

- 1. Over 50% Turf-Forming Grasses
- 2. Over 90% Pure Seed.
- 3. Over 75% Average Germination.
- 4. Less than 0.6% Weed Content.
- 5. NO NOXIOUS WEEDS.

| BRAND | DESCRIPTION | 50 lb. Bags | 25 lb. Bags | 5 lb. Cartons | 3 lb. Cartons | 1 lb. Cartons |
|---------------------------|--|-------------|-------------|---------------|---------------|---------------|
| PRICES ARE PER 100 POUNDS | | | | | | |
| MILFORD GREEN FOR SUN | Contains: Kentucky Bluegrass, Red Fescue, Perennial Ryegrass, Redtop and Mixed Bent. | \$90.00 | 92.00 | 94.00 | 96.00 | 98.00 |
| MILFORD GREEN FOR SHADE | Contains: Rough Bluegrass, Red Fescue, Perennial Ryegrass and Redtop. | \$90.00 | 92.00 | 94.00 | 96.00 | 98.00 |

WHITE TAG LINE (TO MEET THE COMPETITIVE TRADE)

| | 50 lb. Bags | 25 lb. Bags | 5 lb. Cartons | 1 lb. Cartons |
|---------------------------|-------------|-------------|---------------|---------------|
| PRICES ARE PER 100 POUNDS | | | | |
| PARK | \$54.00 | 56.00 | 58.00 | 62.00 |
| GREEN-UP | \$32.00 | 34.00 | 36.00 | 40.00 |

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MILFORD, CONN.

Branches:
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SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS
SALISBURY, MD.

F. H. Woodruff & Sons, Inc., warrants to the extent of the purchase price that the seeds or bulbs sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied.

SPIKE DISC LAWN AND GREEN CULTIVATORS



**HOME LAWN SIZE
MODEL 8T**

8 discs, each 10 in. diameter — Rolling width 16 in.

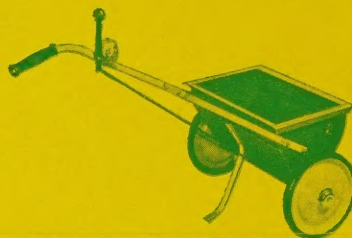
Wholesale — — \$12.45 each

Retail — — 18.70 each

SHIPPING WEIGHT 35 LBS.

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B. our warehouses, freight prepaid on 200 lbs. or more.

WOODRUFF SPREADERS for SEED and FERTILIZER



HOME LAWN SPREADER

| SIZE | SHIPPING WEIGHT | WHOLESALE PRICE | RETAIL PRICE |
|------|--------------------|--------------------|-----------------|
| 18" | 22½ Lbs. | 8.65 | 12.95 |
| 24" | 30 Lbs. | 13.30 | 19.95 |

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B. Milford or Bellerose. Freight prepaid on 200 lbs or more.

GRO-SOD LAWN FOOD WHY SHOULD YOU SELL IT? HOW SHOULD YOU SELL IT?

Read these sales helps and

INCREASE YOUR SALES

1. Although GRO-SOD is higher priced than most fertilizers, it covers more than twice the area.
2. At this lower rate of application it feeds the lawn completely, supplying all the necessary plant food needed in good turf.
3. The formula is 10-6-4 and one-half the nitrogen is derived from organic sources. This means a longer feeding period as the organics break down in the soil slowly and become available to the grass over a period of time.
4. GRO-SOD LAWN FOOD is for lawns only - - new plantings and for established turf. Lawns are grown principally for foliage, and nitrogen is the leaf growing element. The phosphorus and potash content is provided in that proportion needed by grass plants.
5. GRO-SOD LAWN FOOD is a good investment for you and your trade. It provides a profitable "tie-in" sale and a satisfied customer.

GRO-SOD LAWN FOOD

— PRICES —

| Size | Wholesale | Retail |
|-------------------|-----------|--------|
| 50 lb. bags | \$2.90 | \$3.95 |
| 25 lb. bags | \$1.55 | \$2.25 |

TON LOTS or OVER Less 5%

Special Discount in Truck Lots and Car Lots.

— WRITE OR PHONE —

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WITHOUT NOTICE

TERMS: 2% 10 Days; Net 30 Days E.O.M.

F. O. B. Our Warehouses - Freight Prepaid
on 200 lbs. or over.